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# LATHAM

## *The Big Red Raspberry*

### That Out-classes All Others

#### *In YIELD and PROFIT*

The superior yielding ability of Latham is fairly represented by the following comparative figures.

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Reprinted from the Connecticut Agricultural College Review, Sept. 1925.

W. H. Darrow, Fruit Specialist.

Report on 3-year-old field

#### *In VIGOR and HARDINESS*

Latham (including Redpath) was originated at the Minnesota Fruit Breeding Farm where hardiness is one of the first requirements.

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#### *Thrives in Canada!*

Mr. F. Pugh, Winnipeg, Canada, writes:-

"A patch of twelve acres of Latham Raspberries, planted on the Brokenhead River, near Lyriatt, are standing up very well. They are perfectly hardy and show no winter killing. They make very strong growth and are good croppers."

—§—

#### *Endures Sudden Changes!*

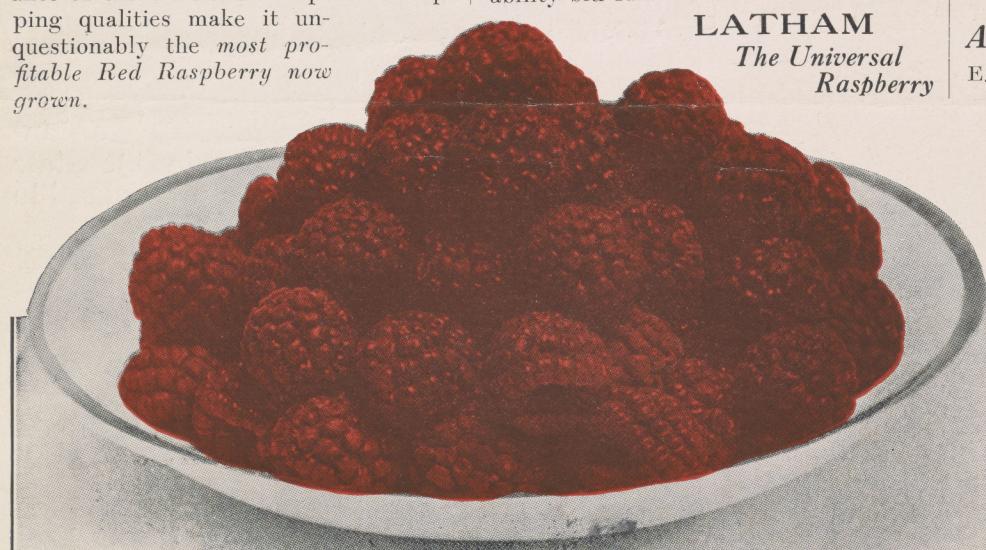
Latham is also thriving where hot summers and changeable winters, below zero one day and 70 degrees above the next day, make a climate very trying to raspberry growing.

—§—

This extreme hardness and adaptability bid fair to make

**LATHAM**  
*The Universal  
Raspberry*

This ability of Latham to produce so heavily, together with the fine appearance of the fruit and its splendid shipping qualities make it unquestionably the *most profitable Red Raspberry now grown*.



LATHAM Red Raspberry

#### *In POPULAR FAVOR*

##### *Highest Authorities Endorse It!*

PROF. W. H. ALDERMAN,  
Chief, Division of Horticulture,  
University of Minnesota, says:-

"It is hardy enough to be grown without covering all over Minnesota and southern Manitoba. The variety not only is resistant to our winter conditions, but it is also one of the most productive raspberries with which we are familiar. Its attractive coloring and firmness give it such favorable appearance on the market that it ordinarily commands a premium of fifty cents a case over and above the price of the ordinary raspberry."

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##### *Berry Growers Prefer It!*

Manager O. C. Skow of Fruit Growers Association of Excelsior, Minnesota, says:-

"The Latham Red Raspberry has practically replaced all other varieties in this locality."

—§—

##### *A Favorite on the Market!*

E. P. Stacy & Sons, Leading Commission Firm of Minneapolis, reports:-

"Our experience with Latham Raspberries has been very satisfactory. We find they carry well and usually command the top of the market."

—§—

Large size, fine red color, firmness and good quality make the Latham a favorite with grower, merchant and consumer.

# — LATHAM —

## *The NEW RED RASPBERRY*

### *for Every Home Owner...*

Why pay 20¢ a pint for Raspberries at the stores when fresher berries can be so easily raised in your garden? Enjoy the pleasure and profit of growing your own.

Latham doesn't require expert attention. Our Mosaic-free plants are healthy and vigorous and produce abundantly.

They commence to bear soon, and continue for many years. Latham will produce the most berries for the least work of anything you can plant.

For the price of only a few crates of berries you can get plants that will give you all the raspberries you need for fresh fruit and for canning.

*It's not a Home without a Patch of LATHAM.*



CRATE of LATHAM (from Photograph)

One berry to each square inch. The boxes are 5 inches square.

### *for Every Fruit Grower...*

Wherever Latham has come to the attention of Berry Growers it is rapidly displacing the older varieties.

It's extreme hardiness and splendid vigor insure big crops.

It stands shipping well and tops the market.

It combines all of the good qualities for profitable berry raising.

Many fruit growers are averaging over \$1000.00 per acre each year.

Clean, healthy stock is necessary to get these good yields.

PROF. RUGGLES, Chief, Minnesota Nursery Inspection Service, says:-

"The Superiority of Disease Free Stock cannot be questioned."

Such plants do not "Run Out."

The cause for the "running-out" of raspberries has finally been detected and identified,—it is chiefly due to what is known as "mosaic disease." This explains why some raspberry patches have been unprofitable while other fields of the same variety and under similar conditions have paid handsome returns.

The important part of this discovery is that—  
**WHEN MOSAIC-FREE PLANTS ARE SECURED THEY WILL REMAIN DISEASE FREE**, if not planted close to infected plants.

Thus you see it is highly important to obtain Mosaic-free plants.

By constant watching and spraying we maintain our fields in perfect health. They are inspected several times each season by the State Nursery Inspector and have been pronounced to be in **EXCELLENT CONDITION**.

Our Stock is the **REDPATH STRAIN OF LATHAM** considered by many to be superior to the Common Latham in point of yield, firmness of fruit, and hardiness.

**Start Right! Plant LATHAM (Redpath Strain)**  
**MOSAIC-FREE STOCK**

MENOMONIE-EAU CLAIRE NURSERIES, INC.  
MENOMONIE, WISCONSIN  
—**SUCCESSORS TO**—  
MENOMONIE NURSERIES